Privacy Policy for Trade Price Driveways Ltd

Last updated: 16th October 2025

Introduction

Welcome to Trade Price Driveways Ltd ("we", "us", "our"). We are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal data when you visit our website at

https://tradepricedrivewaysltd.co.uk/ ("Website") and engage with our services.

1. Data We Collect

We may collect and process personal data including identity, contact, business, technical, marketing, and financial information through direct interactions or automatic technologies such as cookies.

2. Legal Basis for Processing

We process data under UK GDPR on bases including contract, legitimate interests, consent, and legal compliance.

3. Use of Personal Data

Data is used to respond to enquiries, provide services, process payments, send updates, detect fraud, and comply with legal obligations.

4. Disclosure and Sharing

We share data with service providers, payment processors, IT and analytics providers, legal authorities, and professional advisers as necessary. We do not sell personal data.

5. International Transfers

Where data is transferred outside the UK/EEA, we ensure appropriate safeguards such as Standard Contractual Clauses or adequacy decisions.

6. Data Retention

We retain personal data only as long as necessary, typically between 1–6 years depending on purpose and legal requirements.

7. Cookies and Tracking

We use cookies and similar technologies for website functionality, analytics, and marketing. Users can control cookies via browser settings.

8. Your Rights

You have rights to access, rectify, erase, restrict, object, and port your data, and to withdraw consent. Complaints may be made to the ICO.

9. Security Measures

We apply encryption, access control, malware protection, and staff training to secure personal data, but cannot guarantee absolute security.

10. Third-Party Links

Links to external websites are outside our control; users should review third-party privacy policies before providing data.

11. Children's Privacy

We do not knowingly collect personal data from children under 16. If collected inadvertently, it will be deleted promptly.

12. Changes to This Policy

We may update this Privacy Policy as needed. The latest version will always be available on our website.

13. Contact Us

Trade Price Driveways Ltd

Address: The Old Mill Works, Station Lane, Bristol, BS7 9NB

Email: info@tradepricedrivewaysltd.co.uk

Phone <u>0117 905 1147</u>

For concerns, contact the ICO via ico.org.uk.